



Healthcare  
**JOBS**  
**LIVE**



**16 & 17** | *Westfield*  
**JUNE 2023** | LONDON W12

SUPPORTED BY

**NHS**

Join us at what will be the busiest  
Healthcare recruitment event in the UK



**250,000**  
people natural footfall



**15,000+**  
pre-registered candidates



# Introduction

**Healthcare Jobs Live, supported by the NHS, will be the busiest recruitment event ever held in the UK for the Healthcare sector.**

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On the 16th & 17th June 2023, NHS Trusts and Health & Social Care organisations from across the UK, will meet thousands of job seekers at Westfield Shopping Centre.

Westfield London W12 Shopping Centre is the busiest in the UK with over 250,000 people visiting every Friday and Saturday.

Combined with an anticipated 15,000+ pre-registrations from our extensive targeted marketing campaign (see page 4 for details), Healthcare Jobs Live is an absolute must attend event for any Health & Social Care employers.

## What Employers Should Attend?

Strictly no recruitment agencies.

If you are a Health & Social Care organisation with clinical and non-clinical vacancies, this event has been created for you.

Perfect for all NHS Trusts, private hospitals, care homes, charities and Live-in Care organisations.

[info@healthjobslive.org](mailto:info@healthjobslive.org)



# About the venue

**Healthcare Jobs Live will be held in the middle of Westfield Shopping Centre. The UK's busiest and most prestigious shopping destination.**

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Our event space is open from all sides allowing all pre-registered visitors and non registered visitors to freely walk in to meet the exhibitors.

Pre-registered candidates will actively be looking for a new job having seen the marketing prior to the event. Pre-registered candidates will be encouraged to come prepared with an updated CV, relevant paperwork and to be ready to interview.

Our marketing campaign will target people returning to work, students, graduates, pre-qualified overseas staff looking to relocate, school and college leavers and people who have retired from a career in health.

15,000+ people will preregister to attend the event.

Non registered candidates will naturally be in the shopping centre. These people might not be actively looking for a new job. So they won't currently visit job boards or be signed up with recruitment agencies.

However they will see the event on whilst they are out shopping in Westfield, become intrigued and enter the event space to talk with the exhibitors.

Over 250,000+ people visit Westfield Shopping Centre on an average Friday & Saturday.

**Westfield**

LONDON W12

# Extensive Marketing Campaign

A targeted, UK wide, extensive marketing campaign for the Health & Social Care sector.

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- Targeted ITV & Sky TV campaign
- Radio Campaign
- Full Page Adverts in the Metro & Evening Standard
- Advertising in national newspapers
- Nationwide PR Campaign
- Paid targeted social media campaigns on Facebook, Google and LinkedIn
- Promoted Eventbrite campaign
- Advertising in Health Sector Media
- Healthcare Jobs Live Newspaper
- Healthcare Jobs Live Magazine
- Poster Campaign
- Exhibitor Vacancies
- Digital Posters on all screens throughout Westfield
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event



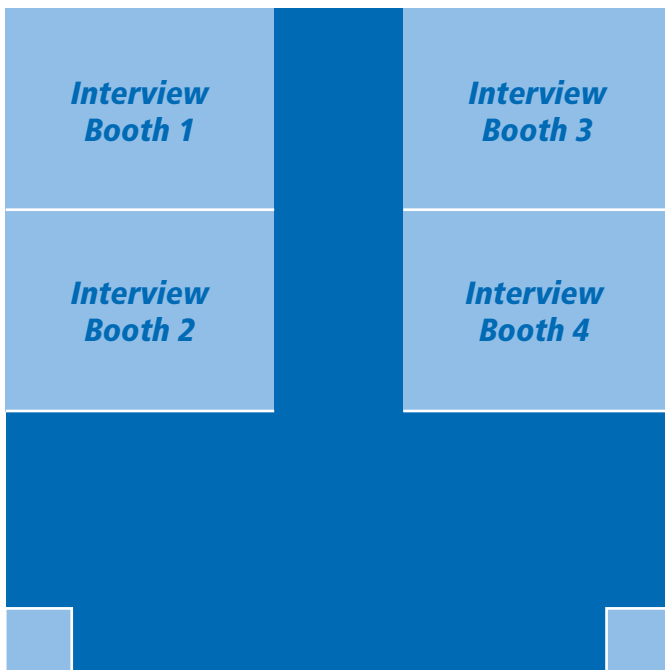
# Exhibitor packages

*For Trusts that book their stand package before 15 December 2022 there is a generous Early Bird discount (subject to availability)*

	PLATINUM	GOLD	SILVER	BRONZE	ENTRY
STAND SIZE	5m x 5m	5m x 3m	4m x 3m	3m x 3m	3m x 2m
All vacancies on website	Yes	Yes	Yes	Yes	Yes
Back Wall Graphics	Yes	Yes	Yes	Yes	Yes
Side Wall Graphics	Yes	Yes	x	x	x
Interview Booths	4	2	1	x	x
Seminars	2	x	x	x	x
Ceiling Banner	Yes	x	x	x	x
Healthcare Jobs Live Newspaper	Double Page Spread	Full Page Advert	Half Page Advert	x	x
Logo on Front Cover of Newspaper	Yes	x	x	x	x
Healthcare Jobs Live Magazine	Double Page Spread	Full Page Advert	Half Page Advert	Quarter Page Advert	x
Logo on Front Cover of Magazine	Yes	x	x	x	x
Social Media Posts	Yes	Yes	Yes	Yes	x

**Book your stand package now, call us on 0203 883 7717  
or email us at [info@healthjobslive.org](mailto:info@healthjobslive.org)**

# Platinum package – 5m x 5m stand



5m x 5m



5m x 5m



## All stand packages include:

- Two days
- Shell scheme (walls of your stand)
- Carpet
- Spot-Lights
- Power
- Wi-Fi
- Table and 2 chairs
- Table cloth
- + all the extras included in your package



# www.healthjobslive.org

5m x 5m



## The Platinum package includes:

- All vacancies on website
- Back Wall Graphics
- Side Wall Graphics
- 4 Interview Booths
- 2 Seminars
- Ceiling Banner
- Double Page Spread in Healthcare Jobs Live Newspaper
- Logo on Front Cover of Newspaper
- Double Page Spread Healthcare Jobs Live Magazine
- Logo on Front Cover of Magazine
- Social Media Posts

5m x 5m



# Gold package – 5m x 3m stand



5m x 3m



## The Gold package includes:

- All vacancies on website
- Back Wall Graphics
- Side Wall Graphics
- 2 Interview Booths
- Full Page Advert in Healthcare Jobs Live Newspaper
- Full Page Advert Healthcare Jobs Live Magazine
- Social Media Posts

5m x 3m



# Silver package – 4m x 3m stand



4m x 3m



## The Silver package includes:

- All vacancies on website
- Back Wall Graphics
- 1 Interview Booth
- Half Page Advert in Healthcare Jobs Live Newspaper
- Half Page Advert Healthcare Jobs Live Magazine
- Social Media Posts

4m x 3m





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