



Health & Social Care JOB SHOW

9 & 10
MAY 2025

Westfield
STRATFORD CITY



JOIN US AT THE UK'S BUSIEST HEALTHCARE RECRUITMENT EVENT

READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE HEALTH AND SOCIAL CARE JOB SHOW...



We received **950** expressions of interest. Including **63** AHP's, **105** Estates & Facilities (hotel services), **42** Doctors, **110** scientists (several different disciplines), **12** Pharmacists, **68** qualified Nurses, plus 100's of Healthcare Support Workers. Financially it's a great deal for two days and an insane footfall. We will definitely be at the next show.

Imperial College Healthcare 
NHS Trust

This event has been fantastic. Good number of candidates. Friendly supportive staff. Very well advertised too. **We have met people for IT, Administration, Nurses, Clinical, management, physiology.** It's a good way to meet people in an informal environment. We would definitely recommend it.

 University Hospitals Coventry and Warwickshire NHS Trust



We've had some really great & interesting candidates. **To any other organisation considering this, I'd say go for it, its worth it. So worth it!**

 Mid and South Essex NHS Foundation Trust



LCW London Central & West UNSCHEDULED CARE COLLABORATIVE
1,500 registrations so far. 300+ quality candidates. We've spoken to Doctors, Nurses, Neuro Consultants, Dentists. A varied range of Clinical and Non-Clinical staff. This is a breath of fresh air. This is fantastic.



We have seen some great people. 5 Doctors, 30 Nurses, 5 AHP's, 2 Dentists, 10 Biomedical Scientists, 5 Health Informatics, 6 Midwife's, 5 Psychological Professionals, 5 Management Professionals, and 900 people for Support roles!

 Buckinghamshire Healthcare NHS Trust

We have had so much interest from so many different people. We have picked up a few people who were just wandering passed doing their shopping. It's been really busy and there has been a really steady flow of people. **We are now working on 172 applications for people who we would employ.**

Central London Community Healthcare 
NHS Trust
Your healthcare closer to home



The venue's good, the energy is good, it's been non-stop all day. **We have had some fantastic candidates. Psychologists, Social Workers, Nurses, HCA's.** But it's the qualified Clinical Professionals that we have seen a lot of, and we didn't expect it. An event like this would be our choice every single time. It's been extremely successful.

 Elysium Healthcare



We have had such an incredible time. To come to an event with 25,000 footfall is on another level to other events we have been to. We would recommend it 100%.

 SCW



The event is Fab! It is well organised. Lots and lots of interest from a wide range of people, busier than we expected. **Some really interesting people that we wouldn't have met otherwise.** It's been a really good opportunity.



This event is a step above in terms of the numbers of people that attend, but also their suitability as well. Obviously the marketing has gone out really really well. **The types of people coming in are exactly the types of people we are looking for.** So we are really happy to have attended.



We have been inundated with really interested candidates, and high quality as well. So It's definitely been worthwhile us attending. We have met Speech and Language Therapists, OT's, Physios, Podiatrists and of course Nurses.



Very busy, busier than we anticipated. **It's been a really positive experience!** We are already signed up for another event.



London Ambulance Service NHS Trust
We would 100% recommend it. It's the biggest event where we can get the most people from. **This event gives us the most exposure out of any event we do.**

Great turnout. It's really busy. It's really diverse. We have had some really good conversations. And we have already spoken to the Health and Social Care Job Show team about joining the next event.



It's been absolutely amazing. **We didn't envisage we would get so many applicants.** Yesterday was outstanding and today has been even better



It is wonderful. We have had so much positive attention. Lots of people interested in the vacancies that we have. **We have had Adult Nurses, Paediatric Nurses and Learning Disability Nurses.**



ABOUT US

We are the leading organiser of the UK's biggest and best recruitment events. Over the last 10 years we have become a trusted partner with health and social care employers of all sizes, course providers and training organisations

In 2025, Health & Social Care organisations from across the UK, will meet thousands of active job seekers.

The Health & Social Care Job Show is an absolute must attend event for any Health & Social Care employers. Whether you're an NHS Trust or a Care group with 100's of positions available or a local authority commissioned provider that has a handful of vacancies, we have developed this fantastic solution for you.



15,000+
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.



250,000+
Passive Job seekers

The natural footfall of Westfield Stratford.




5 - 60
New Hires

The amount of hires employers typically make per event.



200 -1,000
Talent Pool / Bank Additions

The amount of people employers typically add to their talent pool per event.



400-6,000
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.

Contact our team today at info@healthjobslive.org

BENEFITS OF ATTENDING THE HEALTH AND SOCIAL CARE JOB SHOW

1 Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending the event. There is no a limit to the amount of candidates you can hire, and no ongoing fees.



2 Growing Your Bank\Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at the event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3 Pre Event Applications

Our website and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4 Active Job seekers

Over 15,000+ people pre-registered to attend the last event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.



5 Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 250,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6 Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7 Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your organisation great at the UK's biggest Health and Social Care career event.



8 Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates and talk to them about why your organisation is the best place to work.



EXTENSIVE MARKETING CAMPAIGN

A targeted, UK wide, extensive marketing campaign for the Health & Social Care sector

- Targeted TV campaign
- National and regional radio Campaign
- National and regional PR Campaign
- Inclusion in shopping centre email newsletters to their visitor database
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event
- Promoted Eventbrite campaign
- Advertising in Health Sector Media
- Health & Social Care Job Show Magazine
- Rail and Underground Poster Campaign
- Exhibitor Vacancies
- Digital Posters on all screens throughout Westfield
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn and TikTok
- Event Invitations emailed to career advisors at 1,100+ Schools, Six Forms, Colleges and Universities across the UK

PR & SOCIAL REACH FROM LAST EVENT

- Facebook Total Reach: 527 thousand
- Facebook Total Impressions: 1.7 million
- TikTok Total Views: over 1.5 million
- Total Circulation/unique users: 7.2 million
- Total number of PR articles placed: 44



Our survey results found that

93%

of candidates come to the show with their CV

82%

of candidates said they **WOULD** relocate for the right job

73%

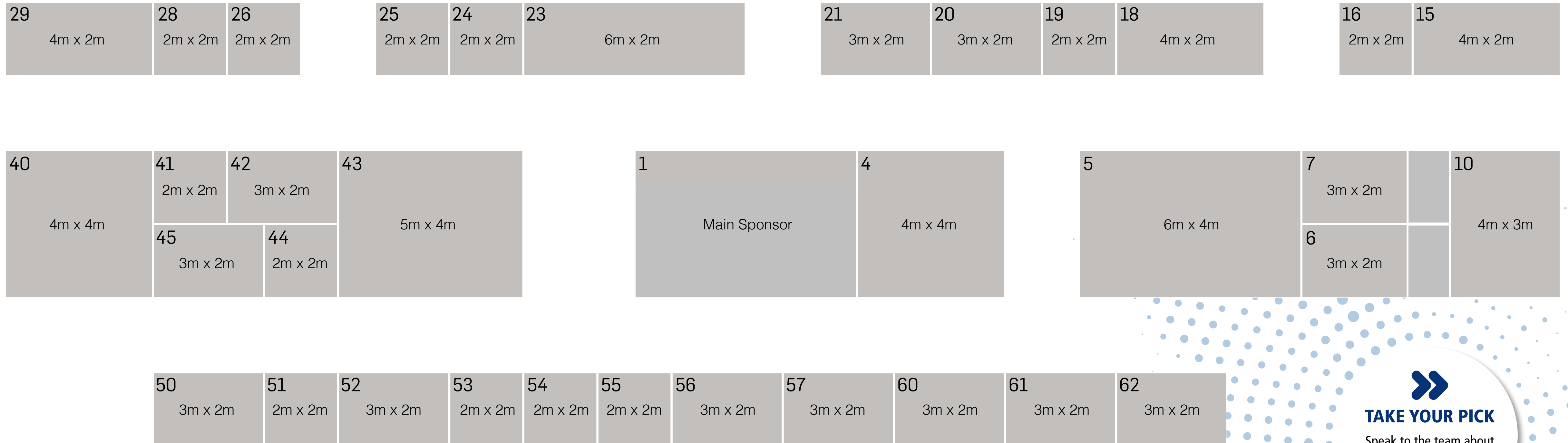
of visitors work or have worked in the health and social care sector



Contact our team today at info@healthjobslive.org

Health & Social Care JOB SHOW

FLOOR PLAN



TAKE YOUR PICK

Speak to the team about picking your spot at the upcoming show.

HEALTH & SOCIAL CARE JOB SHOW MOBILE APP

EMPOWERING EXHIBITORS FOR SUCCESS

We're excited to announce an innovative addition to our Job Show events that will revolutionise the way exhibitors connect with jobseekers. Introducing our exclusive Job Show Mobile App – designed to streamline your experience and enhance your engagement with potential candidates.



KEY FEATURES



KEY BENEFITS FOR EXHIBITORS

- Effortless Data Management
- Enhanced Candidate Engagement
- Streamlined Follow-Up
- Categorise Candidates' Suitability
- Easily Track Event ROI





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